

BOISE, FRIDAY, MAY 15, 2026 AT 8:45 A.M.

IN THE SUPREME COURT OF THE STATE OF IDAHO

SNAP! MOBILE, INC., a Delaware)	
corporation,)	
)	
Plaintiff-Respondent,)	Docket No. 52114
)	
v.)	
)	
VERTICAL RAISE, LLC, an Idaho limited)	
liability company; and PAUL LANDERS,)	
individually,)	
)	
Defendants-Appellants.)	

Appeal from the District Court of the First Judicial District, State of Idaho, Kootenai County. John T. Mitchell, District Judge.

Ohler Bean, PLLC, Coeur d’Alene, for Appellants.

Duke Evett, PLLC, Boise and Corr Cronin, LLP, Seattle, Washington for Respondent.

This is the second appeal arising from the underlying unfair competition case between Snap! Mobile, Inc. (Snap) and Vertical Raise, LLC, and Paul Landers (Vertical Raise). In the first appeal, *Snap! Mobile, Inc. v. Vertical Raise, LLC*, 173 Idaho 499, 544 P.3d 714 (2024), the Court affirmed the district court’s award of discretionary costs, reversed the order granting an additur or new trial, and remanded with instructions to reinstate the jury’s original verdict and to enter an amended judgment consistent with the Court’s opinion.

Following remittitur, Snap received payment for the verdict and discretionary costs, excluding post-judgment interest. Thereafter, Snap and Vertical Raise filed competing motions for entry of judgment. The district court entered a Third Amended Judgment awarding the verdict amount plus costs and granted post-judgment interest on the damage award from October 15, 2021, the date of the original judgment, and on the cost award from December 14, 2021, the date of the Amended Judgment that originally imposed such costs.

On appeal, Vertical Raise contends that the district court erred in determining the accrual dates for post-judgment interest. Relying on Idaho Code section 28-22-104(2) and Rule 54 of the Idaho Rules of Civil Procedure, Vertical Raise maintains that the only valid judgment is the Third Amended Judgment. Therefore, Vertical Raise argues that post-judgment interest should accrue from the date of entry of that judgment, and that Snap is not entitled to prejudgment interest because Vertical Raise satisfied payment of the \$1 million plus costs prior to the entry of the Third Amended Judgment.